



2012 Marana Chamber of Commerce Priorities for the Town of Marana

Budget

- Maintain a structurally balanced budget insuring a fiscally sound community.
- For the following functions of civic service, prioritize these through the provision of adequate funding and resource allocation while requiring adherence to locally established performance standards:
 - Economic Development
 - Public Works (i.e.: road and infrastructure maintenance and development);
 - Parks and Recreation (i.e.: parks and trail facilities maintenance and development, programs of citizen interest and involvement)
 - Public Safety (i.e.: police and courts)

Water Resources

- Aggressively pursue efforts to maintain, operate and further develop Marana's wastewater treatment system.
- Expand the Marana water system to meet the future needs of the community and the Economic Development Roadmap.
- Continue to promote and develop the water conservation program.

Development Services

- Continue to work with the Town of Marana to enhance the "Business Development Center" to retain and attract businesses in our community.
- The improvements to the delivery of services for residential and commercial development have been substantial and effective and they should continue.

Economic Development

- Significant strides have been made with the creation of the Economic Development Roadmap which is the basis for continued growth.
- Further consideration should be given to offering tax incentives or other devices to encourage the development or retention of local business.
- The Marana Regional Airport, I-10, and the Union Pacific Railroad are significant assets and attributes which should be of primary focus for job growth and for the attraction of new businesses.
- Strategic Annexation should be pursued to benefit the economic growth of Marana.
- The Marana Main Street program will be a significant asset when economic conditions improve and should continue to evolve.

Transportation

- Strongly encourage the town to work with neighboring jurisdictions to develop and maintain their roadways that are essential to the connectivity of the town's current and future roadways.
- Continue public transportation options in the region
- Continued attention and importance should be placed on the financial and lifestyle impacts that may affect the surrounding residential and commercial communities as a result of transportation and infrastructure projects.

Summary

- The Marana Chamber is a critical part of the business development and retention process in Marana and will continue to partner with town officials and staff to provide the perspective of business and guidance toward a strong business climate.