



Committee Name:	Public Relations & Marketing Committee
Committee Chair:	Ed Stolmaker – 682-4314
Committee Purpose/Mission:	To promote the Marana Chamber as a resource for its members and the Marana community.
Which blocks are most appropriate for your committee?	<p style="text-align: center;">Knowledge Builder Bottom Line Builder</p> <p style="text-align: center;">Awareness Builder Business Builder Community Builder</p>

Briefly describe what your committee is working on at present (12 months), and where you see your efforts in the near future (1 year).

Review the Present	Reach for the Future
<input type="checkbox"/> Combined the Clip Here Save There program with the Marketplace Program. The new CHST program is now free to all members.	<input type="checkbox"/> Maintain the Marana Chamber web site
<input type="checkbox"/> Members may submit a coupon for the CHST program for free. However, there will be a charge to do updates on the coupon.	<input type="checkbox"/> Continue promoting the Clip Here Save There program
<input type="checkbox"/> Worked with a sub-contractor to develop a marketing packet to facilitate Vickie Soman selling memberships.	<input type="checkbox"/> Develop a program for promoting the Chamber, to enhance membership
<input type="checkbox"/> Established procedures for graphic design use with the chamber's collaterals.	<input type="checkbox"/> Social networking opportunities
<input type="checkbox"/> Created new logo for Marana Chamber 101 (former New Member Orientation program)	<input type="checkbox"/> Work with staff on providing articles for Marana Weekly News
<input type="checkbox"/> Updated the website with expanded links for Gov't & Legislative, and Economic Development information pages	<input type="checkbox"/>
<input type="checkbox"/> Designed Marana, AZ rack card for distribution by the Visitors Center.	<input type="checkbox"/>
<input type="checkbox"/> Designed monthly display advertising campaigns to promote networking and special events for publishing in the Marana Weekly News and Explorer Newspaper	<input type="checkbox"/>
<input type="checkbox"/> Made recommendations for content for the display wall at Marana Town Hall Community Room.	

